Dear Dick, 3/18/93

Later this morning I'll be doing my part of the third of what should be major and natural promotions for the King reprint. I'll be interviewed by the Gannett news service. Gannett has many papers and may serve others in the media. I've been interviewed for APs assassination commemoration story. Gannett's is also to commemoration. You know of my Unsolved Mysteries appearance on the 31st.

Weather having interfered with my early-morning walking I went to the nearby mall late in the morning for a little of it. I was shopping in the Walden's store when the manager of both of their local stores came out to speak to me. We are friends. Although someone from C & G did speak to me last week, as you said, she not only had no copies of the book - she did not even know it was reprinted.

Her interest in talking to me about it ended abruptly when she learned that the other mall in which the other Local Walden store is was suddenly closed, all people ejected, because part of the roof had fallen in. That store may be in a section of that mall that may be permitted to reopen if engineering examination indicates it will be safe. In addition to all the snow we had, we had heavy rain. The drainpipe appears to have been blocked, overloading at least that section of roof.

I'd just had time to tell her that if she'd like I can be there to autograph books and could appear on the largest radio station in the area. WFMD (That I can arrange without her if the books are locally available. They know me. They've aired on me on other subjects four times this year and may well get the idea again after Unsolved Mysteries.)

I was surprised that the largest book outlet in the area in which I live was not even aware of the reprint, even after the C & G person who handles these things spoke to me and I identified her to him.

I was also surprised that as they reprinted they did not have a list of my other books and my address. This had been agreed to for the other reprint and I'd just assumed, normal as it is, that it would be done with the King book. I am not anxious to sell my books just to sell them for the income, which now is net for me, but I am interested in letting those who have subject-matter interest know that they are available and how to get them, individuals and stores.

If C & G has the interest, I can to a degree now (I'm more tired more often) do daytime radio shows. Time was when I did many of them.

Another large outlet is Wonder Book and Video. Chuck Roberts, the manager, knows me. He has my JFK assassination books. I can also appear there to autograph if he'd like that and, of course, I can speak to him about stocking the book, but that the publisher usually does. If C &G would like to me, I'll do it and offer to be there. If he has the book. If C & G contacts him I suggest they let him know of my Unsolved Mysteries appearance because a large part of his business is with video-minded people, more who may see that show than among the customers of other stores. Good luck with the book and best, Harold